

Be a TREND Setter

Fall decorating color trends for 2008

Part 2 in a 3 part series. See the Fall Distinctive Homes Magazine for part 3.

When shopping for paint, remember to bring your cushions, fabric, wall or floor covering samples with you. While you're in your local Diamond Vogel paint store, use the take home chips in the Studio Collection display to locate your accessory colors as well. Assemble a collection of paint chips that best represents the colors found in your decor. Create your own mini-fandeck comprised of your personal color palette and take it with you every time you shop for your home decorating needs.

Here are some of the trends to look for if you are planning to redecorate this fall.



The Return of Purple

Purple has moved from a blue-based lavender to a red-based purple, verging on raspberry. The newest version is a true convergence of red and purple – a high-energy almost fuchsia-like color. Also you will see a very black-purple used as a neutral.

Super Reds and Oranges

A blue-based red in a sophisticated, complex shade that is really a fresher, lighter burgundy look. A passionate orange-y red that reminds us of the Summer Olympics in Beijing. Also an intense, lipstick berry red (kissed by a touch of orange) makes a great accent color. Look for a soft new coral that is warm and pinked. It works well with neutral, brown and green shades.

Fresh New Grays

We've moved from granite, marble and stainless steel kitchens to gray on the walls and gray on upholstery. There are some wonderful new pale, lilac-y grays. This fall look for these three grays (1) a truly classic gray with undertones of no other color. (2) a silver with blue undertones and (3) a very sophisticated green-cast smoky black.

Gray/Blue Greens

Green has been the most used color over the last few years, as environmentalism went mainstream. Now, however the newest greens are moving toward shades that are grayer and bluer. Green is trending away from yellow-based shades and moving toward blue-based shades. This fall, cool blue-greens will be everywhere. Some of the newest are so blue they almost read turquoise.

Blues Look New

Robins' egg blue, so prevalent in the last couple of years, are now fading out. Softer blues are heading home. Look for pale, spa-influenced blues; spirited blues that are vibrant without being aggressive, and inky navy blues as an alternative to black. Finally, there is a bold new European-influenced blue that is showing up in laundry rooms and kitchen appliances.

Color Terminology

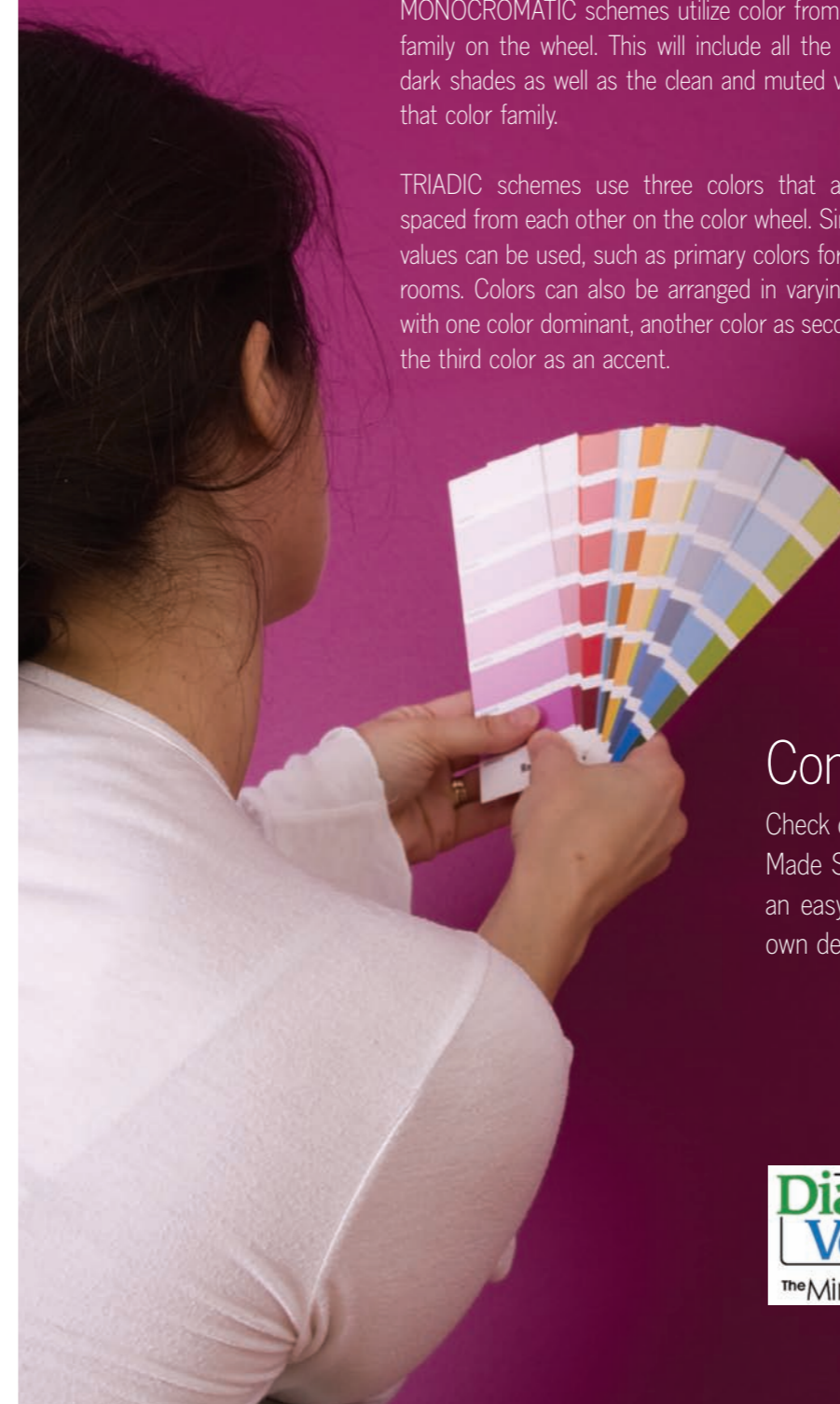
MONOCROMATIC schemes utilize color from the same family on the wheel. This will include all the light tints, dark shades as well as the clean and muted versions of that color family.

TRIADIC schemes use three colors that are equally spaced from each other on the color wheel. Similar color values can be used, such as primary colors for children's rooms. Colors can also be arranged in varying degrees with one color dominant, another color as secondary and the third color as an accent.

COMPLEMENTARY color schemes use colors opposite each other on the color wheel. Used together, this combination of warm and cool colors creates excitement and energizes any decor. Opposite colors are perfect as accent colors in a neutral decor.

ANALOGOUS schemes use colors of the same temperature near each other on the wheel. These schemes evoke a specific mood, such as calm and tranquil or warm and inviting.

DOUBLE COMPLEMENTARY color schemes are created by using colors that are next to each other and then finding their opposites on the color wheel.



Confused about color?

Check out Diamond Vogel's Decorating Made Simple Book. Decorating Made Simple combines basic color theory with classic color stories in an easy to understand format that is immediately applicable to your own decorating projects.

