

Residential Interior Palette 2012-2013



The colors offered in this palette show the general direction of color for each color family based on trend studies and research of residential interior products in the marketplace. As a member of the **Color Marketing Group**, we bring you the most up-to-date information so you can stay informed on color and ensure the success of your project.

Using This Color Palette: Use this color palette as a guide; consider that a shade or tint (lighter to darker tones) of these colors may be better suited for individual projects. Refer to your Diamond Vogel Studio Collection Fandeck or Architectural Portfolio to view the colors shown.

RED / ORANGE

Number	Name	Swatch
AC121	Lipstick Pencil	
AC123	American Rose	
AC125	Red Blush	
8081	Desert Bloom	
8077	Scarlet Sumac	
7965	Mandarin Grove	

GREEN / YELLOW

Number	Name	Swatch
AC154	Glory Green	
AC158	Fair Lady Kelly	
7805	Spring Fancy	
8477	Woven Willow	
7839	Avalon	
7825	Meadow Marsh	
8325	Dark Moon	

PURPLE / BLUE

Number	Name	Swatch
AC150	Sophisticated Teal	
AC142	Sailor's Eyes	
7437	Sea of Midnight	
7302	Pleasant Lake	
7143	Pandora's Purple	
AC140	Floral Paradise	
8197	So Merlot	
8215	Lavender Rose	

NEUTRAL / GREY / BEIGE

Number	Name	Swatch
8517	Golden Mist	
8581	Western Pursuit	
8755	Avorio	
8752	Utopia	
8431	Rolling Stone	
8253	Kitty Kitty	

For more information, contact your Diamond Vogel sales representative or visit your preferred Diamond Vogel service center. To find your nearest service center or to email our colorists, visit www.diamondvogel.com.

Although these colors are replicated as best as technology allows, for true color accuracy, contact your Diamond Vogel representative to view the specific color chips found in this forecast. Colors vary based on printers and monitors.

Color Selection Perfection



Inspiration

Inspiration can be found anywhere, and a good place to start is color trend information, like this palette, provided by your Diamond Vogel Sales Representative.



Verify

Visually verify the colors you find in inspiration pieces and decorative elements with a Diamond Vogel color swatch. True color verification is achieved by tinting the recommended Diamond Vogel coating for your project's surfaces and environmental conditions. Contact your Diamond Vogel Sales Representative for additional color selection support.



Confidence

Following these steps will give you the confidence in the color selection for your project. Also ask our Sales Associates about custom color matches.