FOR IMMEDIATE RELEASE

Diamond Vogel's Peridium Powder Coatings Now Available From Online Store

Orange City, Iowa – March 7, 2019 – Diamond Vogel® announced today the launch of a new online store for their Peridium® Powder Coatings. The new online marketplace makes it easy for customers to find and purchase Peridium Powder Coatings from the Power 80 On-Demand collection. The new online store is open now and can be found at diamondvogel.com/shop/powder.

The Power 80 On-Demand collection is eighty of their most popular powder coating colors that are in-stock and ready to ship. The collection combines the hottest colors with the proven performance of the brand's innovative powder coating technology. The entire Power 80 On-Demand collection is available to order in both five-pound and fifty-pound boxes from the new online store. "We designed this site to be really easy to use," said Doug Vogel, Vice President of Corporate Marketing and Strategic Relationships. "The new online store is designed for those customers that need flexibility, smaller quantity options, a range of color, and quick shipping."

Diamond Vogel's Peridium Powder Coatings offer excellent application and performance that continuously exceed expectations. Diamond Vogel's state-of-the-art technology allows for tightly controlled particle-size distribution. This means that you can count on Diamond Vogel for impressive first-pass transfer, edge coverage, and smoothness.

ABOUT DIAMOND VOGEL

Diamond Vogel is a manufacturer of high-quality paint and coatings based in Orange City, Iowa. Founded in 1926, Diamond Vogel provides coating solutions to the industrial, architectural, industrial wood, automotive, aerosol, traffic, and toll manufacturing markets. For more information about Diamond Vogel, visit their website at diamondvogel.com.

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Additional releases can be found at:

www.diamondvogel.com/home/pressroom